



SINCE 1989

~ READ THROUGHOUT THE NORTH COUNTRY ~

FREE

In New Hampshire - Bath, Benton, Bristol, Campton, Canaan, Dorchester, East Haverhill, Easton, Franconia, Glencliff, Haverhill, Landaff, Lincoln, Lisbon, Littleton, Lyman, Monroe, North Haverhill, North Woodstock, Orford, Piermont, Pike, Plymouth, Rumney, Sugar Hill, Swiftwater, Thornton, Warren, Waterville Valley, Wentworth, and Woodsville; In Vermont - Bradford, Corinth, Fairlee, Groton, Newbury, South Ryegate and Wells River

Northcountry News • PO Box 10 • Warren, NH 03279 • 603-764-5807

ADVERTISING RATES

The Lowest Advertising Rates Around! Period.

Contract Rates: Available to advertisers who either run an ad 3 or more consecutive times or run 12 or more ads throughout the year. Ad must be 4 column inches or larger to qualify.

Rates Effective January 1, 2010

	OPEN RATE		CONTRACT RATE	
	\$6.00 / \$7.00 per column inch B&W	Color	\$5.25 / \$6.25 per column inch B&W	Color
1 col. X 2"	\$12	\$14	N/A	N/A
X 4"	\$24	\$28	\$21	\$25
X 6"	\$36	\$42	\$31.50	\$37.50
X 8"	\$48	\$56	\$42	\$50
X 10"	\$60	\$70	\$52.50	\$62.50
2 col. X 2"	\$24	\$28	\$21	\$25
X 4"	\$48	\$56	\$42	\$50
X 5"	\$60	\$70	\$52.50	\$62.50
X 6"	\$72	\$84	\$63	\$75
X 10" 1/4 pg	\$120	\$140	\$105	\$125
3 col. X 2"	\$36	\$42	\$31.50	\$37.50
X 4"	\$72	\$84	\$63	\$75
X 5"	\$90	\$105	\$78.75	\$93.75
X 6"	\$108	\$126	\$94.50	\$112.50
X 8"	\$144	\$168	\$115.20	\$139.20
4 col. X 2"	\$48	\$56	\$42	\$50
X 4"	\$96	\$112	\$84	\$100
X 5" 1/4 pg	\$120	\$140	\$105	\$125
X 6"	\$144	\$168	\$126	\$150
X 8"	\$192	\$224	\$168	\$200
5 col. X 2"	\$60	\$70	\$52.50	\$62.50
X 4"	\$120	\$140	\$105	\$125
X 5"	\$150	\$175	\$131.25	\$156.25
X 6"	\$180	\$210	\$157.50	\$187.50
X 7.75" 1/2 pg	\$232.50	\$271.25	\$203.45	\$242.20

1 column width
= 1.97"

2 column width
= 4.04"

3 column width
= 6.11"

4 column width
= 8.18"

5 column width
= 10.25"

The ad sizes listed here are only a partial listing. Any size and column combination is available. Just ask for a price!

How To Figure Advertising Prices

If there is an ad size you would like which is not shown:

For Example:
If you wanted a 2 column x 5" ad in **black & white**

2 x 5" = 10"
10" x \$6.00 = \$60
at the open rate
or
2 x 5" = 10"
10" x \$5.25 = \$52.50
at the contract rate

Remember!
The only ad that never seems to work, is the one that is never placed!

Please See Reverse Side For More Options & Further Information

OTHER ADS & OPTIONS

Front Page - Section 1 of paper	(waiting list)	1 column • 1.97" wide x 5" tall	Full Color	\$60
Front Page - Section B of paper	(waiting list)	2 column • 4.04" wide x 2.5" tall	Full Color	\$60
Full Page* • Special Pricing	5 columns • 10.25" wide x 15.75" tall	Black & White \$340	Full Color \$440	
<i>*We will negotiate the cost of full page ads depending on frequency and placement.</i>				
Pre-printed Inserts • Minimum of 1,500 pieces • Pricing depends on quantity of run • Prices as low as .05¢ per piece <i>Call us for pricing.</i>				

Business Directory Advertising

Business Directory Ad Size: 3" wide by 2 1/2" tall.

All Business Directory Ads are \$10 per issue **or only \$12 with full color** (every two weeks).

The Business Directory Ads are billed on an every other month billing cycle or we can even set it up to be automatically billed to your Visa or Mastercard.

For Only \$20 or \$24 per month, our popular Business Directory is the perfect place for a business to keep its name in front of thousands of readers throughout 40+ communities with each issue. Many of our directory customers have been with us since the paper started in April of 1989!

Use your logo, graphics and pictures to emphasize your business! Or we can incorporate graphics and design something at no additional cost to you.

Be listed under a heading of your choice. If we don't have the one you want, we'll make one for you!

The Business Directory appears in Section B of our paper. Check it out!

Getting Your Ad To Us

- ◆ The ultimate way to get an ad to us - and for the best looking results in the paper - is to send it to us in a PDF format by email.
- ◆ You may email us a JPEG or TIFF file also.
- ◆ You may simply email your ad in a Word Document or within the email itself and we will put it together for you.
- ◆ You may send it to us via the US Postal Service.
- ◆ We can pick it up from you.
- ◆ Last and least favored way is to fax it to us. If there are any pictures or logos - we will be unable to use a faxed document to reproduce them.

We will also make your ad up from scratch if you give us some idea of what you'd like...

Deadlines

*Deadline for the Northcountry News is every other Friday **by 4PM** for the following Friday's publication. A complete listing of deadlines and publication dates are available on our website, through our Sales Representatives or by calling our office.*

Northcountry News

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Ph: 603-764-5807 • Fax 603-764-5807

Email: ncnewsnh@gmail.com

Web: www.northcountrynewsnh.com